



December Newsletter



Here we are in the middle of the holiday season, about to (finally) send out our cards, and it dawned on us: The newsletter! The newsletter! Don't forget the newsletter! We know your holiday season would be incomplete without it, hey...?

As it IS the holiday season, we shall talk about our family first - business is ALWAYS second to family, but especially at this time of year, let's be honest: It's the kids you want to know about!



Rachelle, now midway through 5th grade, made the honor roll. She also played this very week in her 5th grade orchestra, and sang in the chorus, for her school's holiday concert. She and her brother have also found their way to Neopets, a virtual pet buying and selling website. Remember the crummy little websites that were around when WE were kids (wink wink!)...?

Speaking of Joshua, he is now a green belt in Tae Kwan Do! He graduated last week, and we must say the graduation was terrific. Filled with the appropriate amount of pride, pagentry, and just all around fun - we feel lucky to have found our way to this school. And now that we have reintroduced the segue of schools, we proudly say Josh, in the footsteps of his gifted sister, has presented a report card bearing straight A's - to say we're pleased is an understatement!



Now with all that good and exciting stuff having been elucidated, it is only normal for you to wonder about the other stuff, too. He's fine. Maxx, that is. The fact is, not only have they not booted him from preschool yet, they actually enjoy him. More to the point, everyone outside of this house seems to think he is just angelic. Don't get us wrong: WE certainly see him as creative, but angelic? Cherubic, perhaps - but angelic? Well, don't let this out of the bag, but...in many ways, he IS angelic! Devilish, too, but we all of us show many sides from time to time...he just shows us some of them more often than others!



By the way, we did have a couple of experiences as a family - we would like to recommend: My Big Fat Greek Wedding was hysterical, and if we recall correctly there was perhaps one naughty word and one minimally questionable scene in the entire move, little child wise speaking...overall, quite enjoyable and suitable for families. The second thing we did as a family was go into Philly to enjoy The Franklin Institute. Wow - what a great place! If you

haven't been there lately you will find it as terrific for yourself as for the kids. It made such a wonderful impression on us, we bought a family membership! Imax Theatre, here we come!



Bowling: Well, we're still bowling. That's about the best thing we can say about it.

And now, [SONGS FOR AMERICA'S CHILDREN](#) updates: This is NOT the last you will be hearing of this book - but it IS the last time we will be devoting half of our newsletter to it, unless some major development arises, for a great many reasons:

- 1) A new year is upon us, as are many new projects.
- 2) Although it will be available hopefully forever, and although all of the profits will go to [World Hunger Year](#) for as long as they want the money, the initial rush is over, as well as the first big payout (more on this in a moment).
- 3) You're tired of reading about it.
- 4) We're tired of writing about it.



We DO wish to let you know however how the book has done: To date, and only five months after publication, the following can be said:

- A) The book's expenses have been covered in their entirety.
- B) WHY has received \$3000 from us (from you, really!)

C) We have furnished WHY with almost 1000 books at no cost for them to use as premiums, promotionals, and fundraisers, and they have let us know in no uncertain terms that the book has helped them raised many thousands of dollars.

D) Through our sponsorship program, [Food For Thought](#), over 800 books have been donated to various literacy causes and programs supplying literacy materials to impoverished children (and adults).



The book is available in eleven states including Hawaii, and our sale thus far is \$14,000. You are all to be congratulated no matter your level of participation, and we have all of us made a difference. Kim and Danny thank you and want you to know this was a group effort in which you were involved, and it wouldn't have been the same without you. Bravo!

For those who have NOT yet purchased your copies: Hardcover and paperback are available at our online order page. If you're interested in volume, drop us an email and we'll fix you up nicely.

Also at the site, check out the list of places where you can get the book, too, if you prefer to purchase that way. Many of these places also stock [ONE SIZE FITS ALL!](#)

Reminder: [SONGS FOR AMERICA'S CHILDREN](#) is in the Booksense database! If your local independant store does NOT carry it, they can order it in with ease. Please ask them to!



In the department of cool sounds, please remember that up through New Year's we are offering EVERY ALBUM AT OUR SITE for just ten bucks. The ones Danny has been involved with, and our picks of other indy music too; from [Kevin Kammeraad's Tomato Collection](#), to [The Grip Weeds](#), [Jim Babjak's Music](#), or [One Size Fits All](#), you can find CDs for \$10.00, AND we NOW TAKE CREDIT CARDS!

You're just a click away from our [Shopping Cart](#).

We have LOTS of new news which we will be filling you in on...after the new year. You're too busy right now to keep reading, and we want to give you a reason to read next month's

letter!

Site of the month: you have seen the site before in a previous newsletter, but [Mickey Paraskevas's](#) site is now previewing a new animated series, LA Times, which you'll want to see...you will need Quicktime and Flash Player however, so do be warned!

Rock and roll closer: Way back, in a more innocent time, Paul Simon wrote these words which Art Garfunkel sang so beautifully: "...I'm on your side. When times get rough, and friends just can't be found, like a bridge over troubled water I will lay me down."

Peace, happy everything, and a great and healthy new year to all of you, with love from all of

- the Adlermans



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t pursuit, we know it also means Danny must brush up on his Tai Chi, as it's just plain wrong to have a son who can beat you up.

To read our previous newsletters, just click this [News of The Past](#) link.

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